

Minnesota Book Publishers Roundtable Announces

MBPR INDUSTRY TRADE SHOW 2012 Scholarship

If your publishing company is a member of MBPR (see our membership directory at publishersroundtable.org if you are uncertain), you may nominate up to three people from your organization to attend an industry trade show relevant to your business in 2012. The scholarship grants the winning applicant a \$1000.00 stipend to help pay for travel and other expenses associated with attending a professional book industry tradeshow of their choice, with approval by the MBPR Board. Applications must be received by **January 31, 2012**.

We recognize the fact that many publishers often do not have the resources to attend the several book industry trade shows that occur annually, and MBPR is pleased to offer this grant to enable one person to experience this unique learning opportunity, and to help further the candidate's and their company's success in the publishing industry.

The criteria for applicants are as follows:

1. Candidate must be employed by a publisher that is a current member of MBPR.
2. Candidate will ideally be an employee who has not attended a trade show in the past.
3. MBPR member-organizations can submit a maximum of three entries.
4. Preferred applicants will be entry-to-mid-level employees who would not otherwise have the opportunity to attend a trade show.
5. Applications must include a brief statement (300 words or less) regarding why applicant is interested in attending the chosen trade show, and what they hope to accomplish.
6. The proposed book industry trade show cannot take place within Minnesota.
7. Trade show registration, all travel arrangements, etc., will be the responsibility of the winning applicant and his/her employer. MBPR's sole responsibilities will be to select the winning applicant and to mail the stipend to her/his employer.
8. Following the trade show, the winning applicant agrees to provide MBPR with a written summary of her/his experience at the show within 4 weeks for our archives. This summary, in whole or in part, may be posted on the MBPR website for the benefit of our members.

Application process:

1. Fill out and submit your application per the instructions below.
2. MBPR board members carry out the selection process, voted on by consensus.
3. Winning applicant will be notified by **February 15, 2012** and will be announced on the MBPR website, our LinkedIn page, and our Facebook page.

<http://www.publishersroundtable.org/>

MBPR TRADE SHOW 2012 SCHOLARSHIP APPLICATION

Publisher Name _____

Applicant Name _____

Applicant Title/Job Description _____

Address _____

Telephone _____

E-mail _____

Applicant's Number of Years in Publishing _____

APPLICANT STATEMENT (300 words or less)

Proposed attendance to what book industry trade show in 2012?

What are your goals for attending the proposed trade show?

Potential industry interaction, participation, or activities while attending include:

Publisher agrees to assist winning applicant with trade show registration and travel arrangements _____

Send completed applications by **January 31, 2012** to:

Steven Pomije, MBPR Board Vice President
c/o Llewellyn Worldwide, Ltd, 2143 Wooddale Drive, St Paul, MN 55125-2989
StevenP@Llewellyn.com

<http://www.publishersroundtable.org/>